



CattelanPalmer

Making the World a Better Workplace.

Why the Light Your Leadership Brand Program© Can be a Great Fit for Your Organization

Check the boxes that apply to you/your organization and see whether the **Light Your Leadership Brand Program©** can help brilliant high performers – those likely to get promoted within your organization – to take their leadership abilities to the next level:

- Are you tired of your inbox exploding with emails about complex HR issues and employee resignations?
- Are you and your senior managers spending way too much time handling employee relations issues – time that you would rather see spent on growing your business?
- Have you recently promoted people into managerial roles who are now micromanaging their teams because they lack progressive leadership abilities?
- Do you worry because you see your managers and directors struggle to engage their teams and colleagues, and your senior executives are too busy fighting fires to show them how it is done?
- Is your organization constantly changing and your managers and directors need help to successfully navigate the transition period?
- Do your managers and directors have trouble wearing their 'corporate hats'?
- Do your managers and directors experience difficulty shifting from day-to-day operations to strategic thinking?
- Are you worried because management and employees are showing signs of burnout and fatigue?
- Are employees taking sick leave at an increasing rate?
- Are you scratching your head wondering how you will ever grow your company's leadership capacity while you are already overworked trying to deliver on your mandate, maximize your social impact, or grow your market share?

**Book a Complimentary Discovery Session Today at [LisaAnnaPalmer.com](https://lisaannapalmer.com) OR
Link to my calendar: <https://calendly.com/meeting-lisaannapalmer/15min>**



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IF YOU PUT A 'CHECK MARK' NEXT TO ANY OF THE STATEMENTS, then you may need to examine whether the high performers that you promoted into formal leadership positions have successfully made the transition to great people leader.

High performers such as your top IT specialists, your best finance professionals, and your 'go to' people are really good at what they do – that is why you promoted them into managerial or directorial roles in the first place.

The problem is that promoting high performers into formal leadership roles without the proper support, mentorship, coaching, and training can not only hurt them and their teams. In fact, it can actually put your company at risk and make your life miserable as you toil to fight fires and clean up their messes. Even worse, you are frustrated because as a result, you don't have enough time to do what you need to grow your business.

At **Cattelan Palmer Consulting**, we specialize in providing coaching, training services, and motivational speaking to help your managers and directors to successfully transform their mindset and behaviour from high performing individual contributor to high performing great people leader.

LEADERSHIP IS TOO IMPORTANT TO LEAVE IT TO CHANCE.

WE CAN HELP.

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